Together With Refugees
1 June 2021

#WhoWeAre
Campaign so far...

- Over 200 members, from grassroots to international and allies in other sectors
- Rally on 6 May
- Social media launch on 10 May
- Website live: togetherwithrefugees.org.uk
- Working group of people with lived experience on the campaign, from strategy to operational
- Media launch... TODAY.
Next steps for the campaign
TWR’s big goals

1. Shift media & public narrative
2. Build movement, grow and deepen the support base, especially lead role for people with lived experience
3. Develop political support for system change and influence decision-makers
4. Get closer to winning long-term system change, secure specific steps towards this.
Key strands of activity

1. Media/Comms
   • Shared narrative to reach our base and ‘persuadables’
   • TWR media pushes: 1 June; July UN 70th anniversary; autumn

2. Local mobilisation
   • To show solidarity and lobby key targets
   • Build to national focus late autumn e.g. mass lobby
   • Lived experience at the forefront

3. Political
   • Working to agreed policy priorities and Bill amendments in Westminster
   • Coordinated constituency and national lobbying of targets.
Timeline, 2021

• 1 June: Campaign media launch
• May / June: Pre-Bill parliamentary work
• Late June: Refugee week, first reading of the Borders Bill?
• Late July: 70th anniversary of the UN Convention, local mobilisation
• Sept / Oct: Party conferences, parliamentary bill work, local mobilisation continues
• Late Autumn, early Dec?: National rallying point?
Any questions?

Drop me an email if you want to know more:
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#whoweare
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