



Share

- Don't be shy to share your stories – this will help **build the movement**
- **Make the most of Slack to communicate across the network**
- Tag City of Sanctuary in your [Facebook](#) and [Twitter](#) posts so that we can share your stories - including press coverage

Our Key Messages

- Our vision is for people seeking sanctuary to feel **safe** and **welcome** across all spaces and spheres of society
- We build relationships of **friendship** and **solidarity** between local people and people seeking sanctuary
- We work to empower **people seeking sanctuary** to be leaders in the movement

A good story will reflect

- Our **theory of change** – social contact breaks down fear, prejudice and barriers
- Our **values** especially inclusion and participation
- **Network principles** Including partnership work and the contribution of people seeking sanctuary

We have unique stories of welcome

Look out for opportunities to tell them!

Use the Communications Manager

- Talk to the Communications Manager for help with messaging and media opportunities
- Send your stories or ideas to the Communications Manager – this includes website and social media posts
- Send local press, radio or TV coverage to the Communications Manager
colleen@cityofsanctuary.org

Quick and easy story telling

- If all our volunteers involved in welcoming activities offered either a quote or a photo it takes minutes to put the story into context and get it on the website and social media
- **Work together** with people seeking sanctuary to raise their voice and ensure it's heard.
- Be **sensitive** to the needs of people seeking sanctuary, remember confidentiality and always get permission for photographs
- **Photos** can be anonymised – take pictures from behind, of hands, of banners, of the activity itself

Keep Telling Stories – Keep Sharing