Our Key Messages
• Our vision is for people seeking sanctuary to feel safe and welcome across all spaces and spheres of society
• We build relationships of friendship and solidarity between local people and people seeking sanctuary
• We work to empower people seeking sanctuary to be leaders in the movement

We have unique stories of welcome
Look out for opportunities to tell them!

Quick and easy story telling
• If all our volunteers involved in welcoming activities offered either a quote or a photo it takes minutes to put the story into context and get it on the website and social media
• Work together with people seeking sanctuary to raise their voice and ensure it’s heard.
• Be sensitive to the needs of people seeking sanctuary, remember confidentiality and always get permission for photographs
• Photos can be anonymised – take pictures from behind, of hands, of banners, of the activity itself

A good story will reflect
• Our theory of change – social contact breaks down fear, prejudice and barriers
• Our values especially inclusion and participation
• Network principles Including partnership work and the contribution of people seeking sanctuary

Use the Communications Manager
• Talk to the Communications Manager for help with messaging and media opportunities
• Send your stories or ideas to the Communications Manager – this includes website and social media posts
• Send local press, radio or TV coverage to the Communications Manager colleen@cityofsanctuary.org

Keep Telling Stories – Keep Sharing